



# Savor The Flavor

## OF MIAMI

### PARTICIPATION GUIDELINES

#### MARCH 3, 6:00 - 11:00 PM

In order to generate excitement and exposure for your restaurant, we are requesting that all participating restaurants take part in the Savor the Flavor of Miami event on March 3, from 6:00 - 11:00 PM. In addition to sampling portions from all participating restaurants, the event will feature an auction. This is a fantastic opportunity to generate exposure for your restaurant by interacting directly with the local community and media.

WE WILL PROVIDE THE FOLLOWING to you at no charge:

1. Two skirted six-foot tables (for prep or staging).
2. Printed table signage with your restaurant name/logo and the dish you are serving.
3. Promotion in all Savor the Flavor of Miami press releases and advertising.
4. Plates, utensils and napkins as needed

CHEF/RESTAURANT AGREES to provide the following:

1. Prepare 500 small tastings of a signature dish from your Restaurant menu.
2. Ice as needed.
3. Bring all necessary equipment to serve, hold, and display the signature dish, plus 2-3 assistants to serve guests.
4. Chef may distribute brochures, cards, or promotional items at his/her station during the event.
5. Report to the event area at 4:30 PM but no later than 5:00 PM to set up your station.

Additional guidelines:

- Set up will begin at 2:30 PM on the day of the event.
- Electric hook-up will be available (upon request).



If you have any questions, please feel free to contact Martica Castellanos at 305.667.1623 x. 223 or [mcastellanos@olla.org](mailto:mcastellanos@olla.org).